

ARE YOU READY TO LEAD, LOCALLY?

**Rock County First can
help you prepare...and WIN!**

Rock County First (RCF), a non-partisan organization, is recruiting motivated, liberty-minded individuals to run for the county board, school boards and city/town boards next Spring. **RCF has a track record of helping candidates prepare, and win!**



What RCF provides to candidates:

- **Expert guidance:** We've recruited and advised 40 first-time candidates
- **Winning support:** The RCF Political Fund has promoted 46 endorsed, winning candidates with targeted free promotion and get-out-the-vote activity
- **Issue marketing:** Promoting winning causes which motivate Spring voters to get out and vote

WINNING CANDIDATE FEEDBACK:

Local School Board members appreciate RCF's dedication towards improving local education by helping individuals gain the knowledge and courage to run for office

County Board Supervisors believe RCF is particularly helpful for first-time candidates who simply do not know where to start the journey

City and Town Councils credit the RCF Political Fund endorsement and related promotion helped with name recognition, which is critical in city/town-wide races

YOUR DECISION THIS FALL LEADS TO A WINNING ELECTION THIS SPRING!

Contact RCF at RockCountyWiFirst@gmail.com to request personal guidance, learn how RCF can help, get on the email list regarding upcoming *How to Run for Office* workshops, or pass along name of anyone considering a run.

**To learn more about how RCF can help, please visit us at:
RockCountyFirst.com/Candidate**