



**ROCK
COUNTY
FIRST!**

Rock County First!

A 2 Minute Overview

**Positioned for
Success!**

Rock County First Vision



Empowered
Rock County
Citizens



Greater Liberty
& Freedom

Rock County First Mission



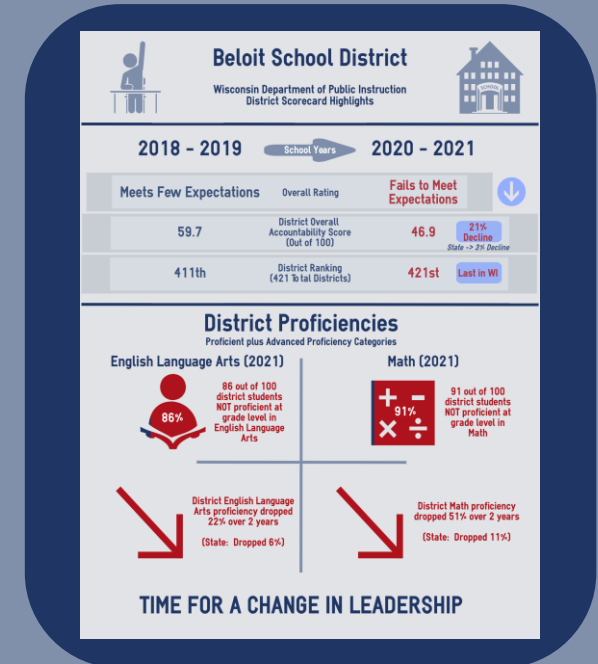
Empowerment



Organization



Education



Knowledge

RCF Supporter Education

Rock County First Educational Series

Join the conversation and help drive action in improving our schools

Featuring

WILL
WISCONSIN INSTITUTE
FOR LAW & LIBERTY

Wisconsin Institute for Law & Liberty
Libby Sobie, Director of Education Policy
May 11 @ 6:30pm
Sidelines Bar & Grill 731 S Wüthering Hills, Janesville

Dr. Duke Pesta
UW-Oshkosh Professor
May 25 @ 6:30pm
Sidelines Bar & Grill 731 S Wüthering Hills, Janesville

WHOSE CHILDREN ARE THEY?

Whose Children Are They?
FREE MOVIE NIGHT
June 8 @ 6:30pm
Location TBA
<https://www.eventbrite.com/e/334107553687>

CO-HOSTED BY WE THE PARENTS OF MILTON, and WE THE PARENTS OF EVANSVILLE
Rock County First is a Not-For-Profit 501(c)4 organization. For more information visit www.rockcountyfirst.com

PAST, PRESENT, FUTURE: REFORMING K-12 EDUCATION IN WISCONSIN

SIDELINES B&G
JANESVILLE

WEDNESDAY,
SEPTEMBER 14

STARTS AT
6:30PM

GUEST SPEAKER -
CJ SZAFIR, PRESIDENT OF THE
INSTITUTE FOR REFORMING (WI)
GOVERNMENT

REFORMINGGOVERNMENT.ORG

Election Integrity Update

with Rep. Janel Brandtjen and Peter Bernegger

Wednesday, August 10th | 6:30pm
Sidelines Bar and Grill

UPCOMING CLASS

COUNTERING the MASS SHOOTER THREAT

Citizen Education

Local Candidate Forums & Town Hall Events



ROCK COUNTY FIRST TOWN HALL

CANDIDATE Q & A ROCK COUNTY SHERIFF

JULY 13TH LOCATION UPDATE

learn more about the three candidates running for Rock County Sheriff

Join RCF in a Town Hall Forum to hear from the three candidates for Sheriff, and understand how they plan to tackle the issues facing law enforcement in Rock County today and in the future.

Elks Lodge
2100 N Washington, Janesville

6:30 PM

Cash Bar | Light Snacks

Curt Fell (D) Troy Egger (D) Craig Keller (I)

Organized by Committee

Local Elected
Body
Majorities

**Candidates
& Campaigns**



Increased
Knowledge
=
Greater
Accountability

Watchdog



More RCF
Supporters
=
Greater Influence

Recruitment



*Rock County First
Political Fund
(an Independent
Expenditure Committee)*

Candidates & Campaigns

Local
Elected
Body
Majorities

**Candidates
& Campaigns**



**Rock County First
Political Fund**
*(an Independent
Expenditure Committee)*



Recruit Candidates



Vet Candidates



Endorse Candidates



Promote Endorsed Slate

Candidates & Campaigns

RCF Slate

Promotion

Slate GOTV


VOTE APRIL 5TH

- ★ FOR BETTER SCHOOLS
- ★ FOR FISCAL ACCOUNTABILITY
- ★ FOR COMMON SENSE LOCAL POLICIES
- ★ FOR A BETTER ROCK COUNTY FOR ALL

FOR CANDIDATE INFORMATION, VISIT
WWW.ROCKCOUNTYFIRST/VOTERGUIDE



VOTE
VOTE
VOTE
VOTE
VOTE
VOTE



Rock County First Political Fund
Not authorized by any candidate, candidate's agent or committee.

VOTE ONLY FOR THESE CANDIDATES

Beloit School District—Vote for 4

- ✓ Ryan McKillips
- ✓ Brian Anderson
- ✓ Torie Champeny
- ✓ Christine Raleigh

Beloit City Council—Vote for 1*

- ✓ Kevin Day

Beloit Town Board—Vote for 1*

- ✓ Linda Ross

Janesville School Board—Vote for 3

- ✓ Anie Hughes
- ✓ Audrey Smith
- ✓ Michelle Haworth

Janesville City Council—Vote for 3

- ✓ Brian Bridges
- ✓ Steph Melkijohn
- ✓ Aaron Burdick

Milton City Council—Vote for 1*

- ✓ Eric Stockman

Milton School Board—Vote for 2

- ✓ Tracy Hannah
- ✓ John Dummer

Rock County Board of Supervisors

- ✓ District 3—Debi Towns
- ✓ District 4—Connie Winter
- ✓ District 6—Mary Mawhiney
- ✓ District 7—Ron Woodman
- ✓ District 8—Rick Richard
- ✓ District 9—Lou Peer
- ✓ District 10—Brian Knudson
- ✓ District 12—April Whitledge
- ✓ District 17—Kim Schneider
- ✓ District 19—Lori Pennycock
- ✓ District 20—Chris Cullen
- ✓ District 21—Brent Fox
- ✓ District 22—Karla Herrmann
- ✓ District 24—Kevin Stone
- ✓ District 26—John Burt

Vote April 5



Vote for their Future & Yours



BELOIT SCHOOL BOARD

VOTE 4 CHANGE

2.15.22

Ranked Last of 421 Schools
Only 8% Proficient in Math
9 Board Members Resigned In 3 Years

- ✓ Torie Champeny
- ✓ Brian Anderson
- ✓ Christine Raleigh
- ✓ Ryan McKillips

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MEET YOUR CANDIDATES WEDNESDAY

Wednesday, January 26th
Sidelines Bar & Grill
6:30-8:00 PM
SCHOOL BOARD & CITY COUNCIL HIGHLIGHTED



SUPER SATURDAY DOOR LAUNCH!

BELOIT

Help us knock doors for Beloit Candidates!

Brief Pre-Launch Meeting @ Corner of [unclear] and Townline Avenue
March 26, 2022
1:00pm-4:00pm

VOTE SUPER SATURDAY

SUPPORT LOCAL CANDIDATES IN MILTON



Join us for another fun-filled 2 hours of voter contact! Our Milton candidates need our help to reach voters!

Meet for Pre-Launch Briefing & Refreshments
@ 819 E High St., Milton
11:00 AM



rockcountyfirst@gmail.com and let us know you're in!

Rock County First Political Fund
(an Independent Expenditure Committee)

Candidates & Campaigns

Spring 2022 Results



18 RCF Endorsed Candidates Ran For Office for the FIRST TIME!



21 of 30 Endorsed Candidates Won!

- Impressive 70% win rate!



Flipped Rock County Board of Supervisors

- From a Progressive to a midwestern common sense-minded board

Watchdog Committee

Increased
Knowledge
=
Greater
Accountability

Watchdog



Research

- Primary info. research
- Deliver knowledge



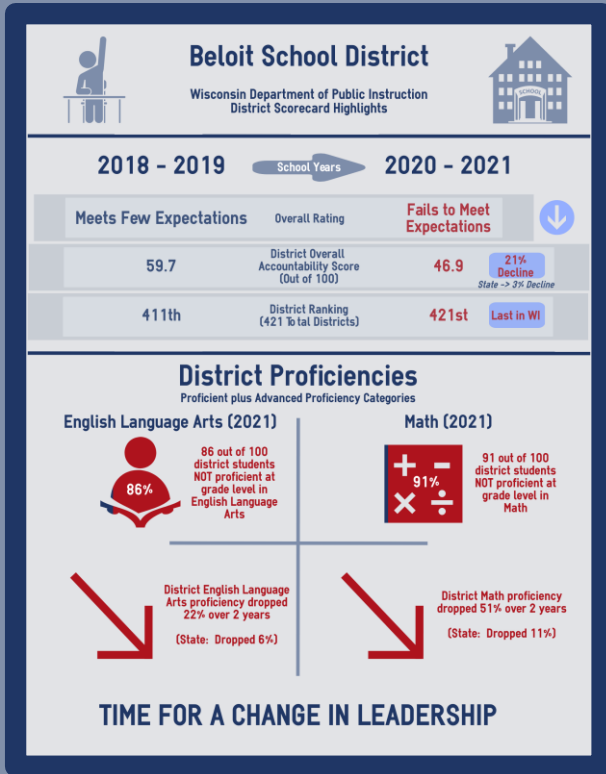
Accountability Teams

- Local elected bodies
- Inform citizens

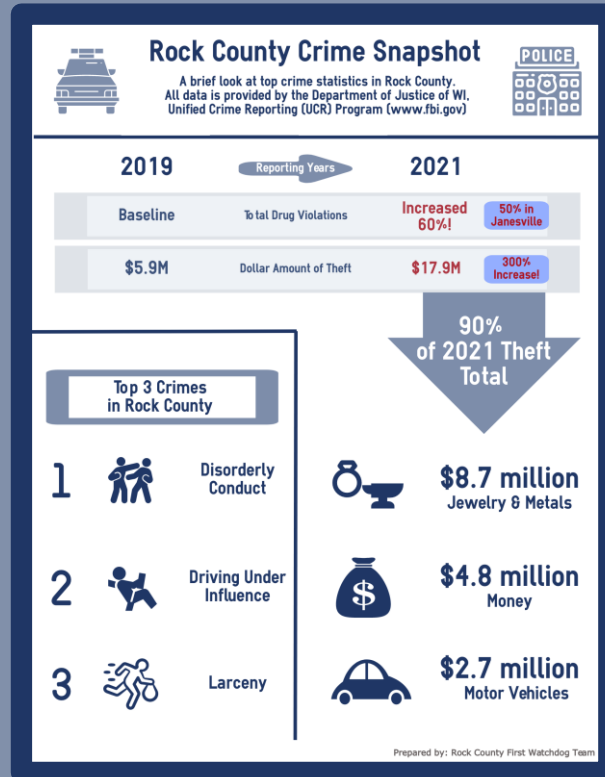
Tipbox: RCF_Watchdog_Tipbox@proton.me

Watchdog Committee

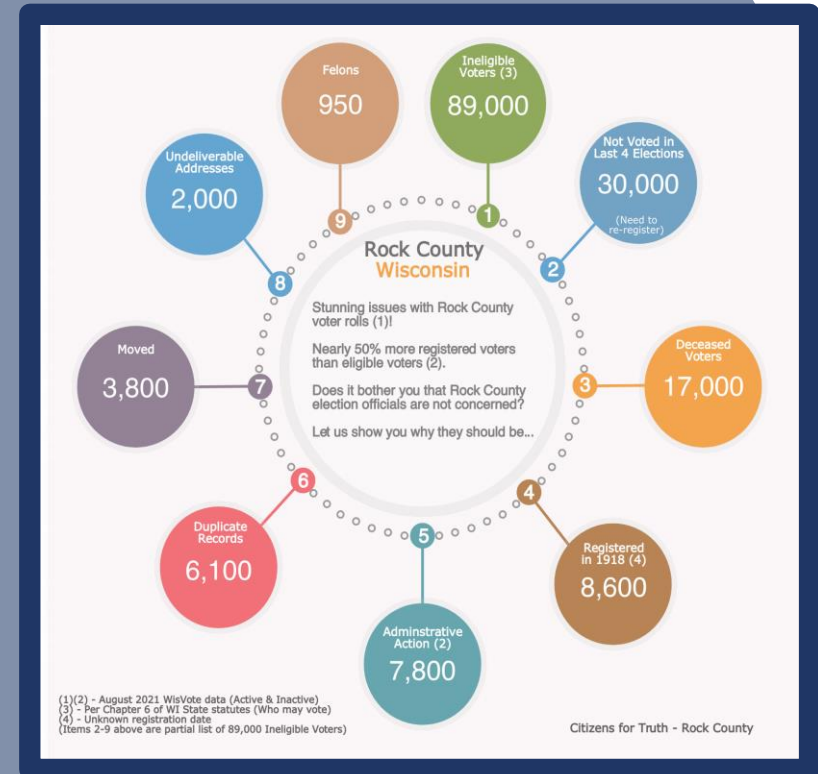
Delivering Actionable Knowledge



Education



Crime



Election Integrity



Positioned For Success!



Learn more of our growing success on September 22nd!



Positioned for Success With YOUR SUPPORT!