



**ROCK  
COUNTY  
FIRST!**

# Rock County First!

**A 2 Minute Overview**

**Positioned for  
Success!**

# Rock County First Vision



Empowered  
Rock County  
Citizens



Greater Liberty  
& Freedom

# Rock County First Mission



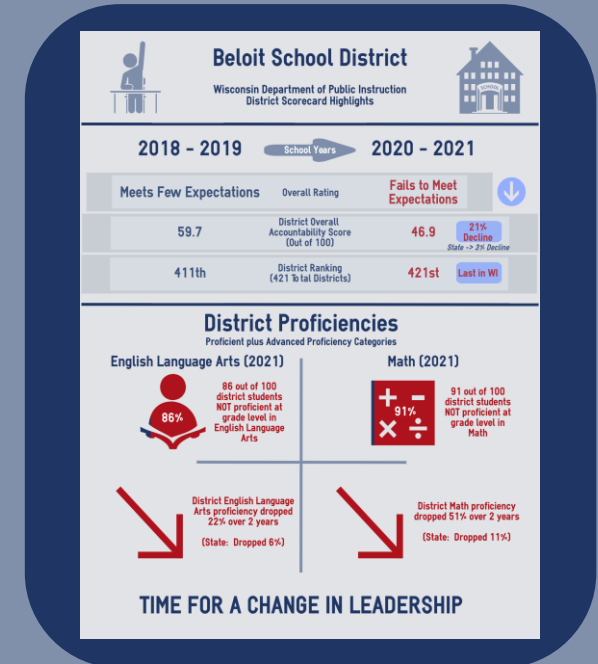
## Empowerment



## Organization



## Education



## Knowledge



# RCF Supporter Education

## Rock County First Educational Series

Join the conversation and help drive action in improving our schools

**Featuring**

Wisconsin Institute for Law & Liberty  
 Libby Sobie, Director of Education Policy  
 May 11 @ 6:30pm  
 Sidelines Bar & Grill 731 S Wüthering Hills, Janesville

Dr. Duke Pesta  
 UW-Oshkosh Professor  
 May 25 @ 6:30pm  
 Sidelines Bar & Grill 731 S Wüthering Hills, Janesville

Whose Children Are They?  
 FREE MOVIE NIGHT  
 June 8 @ 6:30pm  
 Location TBA  
<https://www.eventbrite.com/e/334107553687>

CO-HOSTED BY WE THE PARENTS OF MILTON, and WE THE PARENTS OF EVANSVILLE  
 Rock County First is a Not-For-Profit 501(c)4 organization. For more information visit [www.rockcountyfirst.com](http://www.rockcountyfirst.com)

## PAST, PRESENT, FUTURE: REFORMING K-12 EDUCATION IN WISCONSIN

**RCF**

SIDELINES B&G  
 JANESVILLE

WEDNESDAY,  
 SEPTEMBER 14

STARTS AT  
 6:30PM

**GUEST SPEAKER -**  
 CJ SZAFIR, PRESIDENT OF THE  
 INSTITUTE FOR REFORMING (WI)  
 GOVERNMENT

REFORMINGGOVERNMENT.ORG

## Election Integrity Update

with Rep. Janel Brandtjen and Peter Bernegger

**Wednesday, August 10th | 6:30pm**  
 Sidelines Bar and Grill

UPCOMING CLASS

## COUNTERING the MASS SHOOTER THREAT

# Citizen Education

## Local Candidate Forums & Town Hall Events



ROCK COUNTY FIRST TOWN HALL

### CANDIDATE Q & A ROCK COUNTY SHERIFF

**JULY 13TH** LOCATION UPDATE

learn more about the three candidates running for Rock County Sheriff

Join RCF in a Town Hall Forum to hear from the three candidates for Sheriff, and understand how they plan to tackle the issues facing law enforcement in Rock County today and in the future.

**Elks Lodge**  
2100 N Washington, Janesville

**6:30 PM**

Cash Bar | Light Snacks

**Curt Fell (D) Troy Egger (D) Craig Keller (I)**



# Organized by Committee

Local Elected  
Body  
Majorities

**Candidates  
& Campaigns**



Increased  
Knowledge  
=  
Greater  
Accountability

**Watchdog**



More RCF  
Supporters  
=  
Greater Influence

**Recruitment**



*Rock County First  
Political Fund  
(an Independent  
Expenditure Committee)*

# Candidates & Campaigns

Local  
Elected  
Body  
Majorities

Candidates  
& Campaigns



**Rock County First  
Political Fund**  
*(an Independent  
Expenditure Committee)*



Recruit Candidates



Vet Candidates



Endorse Candidates



Promote Endorsed Slate



# Candidates & Campaigns

## RCF Slate

## Promotion

## Slate GOTV

**VOTE APRIL 5TH**

- ★ FOR BETTER SCHOOLS
- ★ FOR FISCAL ACCOUNTABILITY
- ★ FOR COMMON SENSE LOCAL POLICIES
- ★ FOR A BETTER ROCK COUNTY FOR ALL

FOR CANDIDATE INFORMATION, VISIT  
[WWW.ROCKCOUNTYFIRST/VOTERGUIDE](http://WWW.ROCKCOUNTYFIRST/VOTERGUIDE)

**VOTE**  
**VOTE**  
**VOTE**  
**VOTE**  
**VOTE**  
**VOTE**

Rock County First Political Fund. Not authorized by any candidate, candidate's agent or committee.

**BELOIT SCHOOL BOARD**

**VOTE 4 CHANGE**

**2.15.22**

Ranked Last of 421 Schools  
Only 8% Proficient in Math  
9 Board Members Resigned In 3 Years

- ✓ Torie Champeny
- ✓ Brian Anderson
- ✓ Christine Raleigh
- ✓ Ryan McKillips

Filed for by Rock County First Political Fund. Not authorized by any candidate, candidate's agent or committee. Please visit [www.rockcountyfirst.com](http://www.rockcountyfirst.com) for more information.

**SUPER SATURDAY DOOR LAUNCH!**

**BELOIT**

Help us knock doors for Beloit Candidates!

Brief Pre-Launch Meeting @ Corner of [unclear] and Townline Avenue  
March 26, 2022  
1:00pm-4:00pm

**VOTE ONLY FOR THESE CANDIDATES**

**Vote April 5**

*Vote for their Future & Yours*

<p><b>Beloit School District—Vote for 4</b></p> <ul style="list-style-type: none"> <li>✓ Ryan McKillips</li> <li>✓ Brian Anderson</li> <li>✓ Torie Champeny</li> <li>✓ Christine Raleigh</li> </ul> <p><b>Beloit City Council—Vote for 1*</b></p> <ul style="list-style-type: none"> <li>✓ Kevin Day</li> </ul> <p><b>Beloit Town Board—Vote for 1*</b></p> <ul style="list-style-type: none"> <li>✓ Linda Ross</li> </ul> <p><b>Janesville School Board—Vote for 3</b></p> <ul style="list-style-type: none"> <li>✓ Anie Hughes</li> <li>✓ Audrey Smith</li> <li>✓ Michelle Haworth</li> </ul> <p><b>Janesville City Council—Vote for 3</b></p> <ul style="list-style-type: none"> <li>✓ Brian Bridges</li> <li>✓ Steph Melkijohn</li> <li>✓ Aaron Burdick</li> </ul>	<p><b>Milton City Council—Vote for 1*</b></p> <ul style="list-style-type: none"> <li>✓ Eric Stockman</li> </ul> <p><b>Milton School Board—Vote for 2</b></p> <ul style="list-style-type: none"> <li>✓ Tracy Hannah</li> <li>✓ John Dummer</li> </ul> <p><b>Rock County Board of Supervisors</b></p> <ul style="list-style-type: none"> <li>✓ District 3—Debi Towns</li> <li>✓ District 4—Connie Winter</li> <li>✓ District 6—Mary Mawhiney</li> <li>✓ District 7—Ron Woodman</li> <li>✓ District 8—Rick Richard</li> <li>✓ District 9—Lou Peer</li> <li>✓ District 10—Brian Knudson</li> <li>✓ District 12—April Whitledge</li> <li>✓ District 17—Kim Schneider</li> <li>✓ District 19—Lori Pennycock</li> <li>✓ District 20—Chris Cullen</li> <li>✓ District 21—Brent Fox</li> <li>✓ District 22—Karla Herrmann</li> <li>✓ District 24—Kevin Stone</li> <li>✓ District 26—John Burt</li> </ul>
--	---

**MEET YOUR CANDIDATES WEDNESDAY**

Wednesday, January 26th  
Sidelines Bar & Grill  
6:30-8:00 PM  
SCHOOL BOARD & CITY COUNCIL HIGHLIGHTED

**VOTE SUPER SATURDAY**

SUPPORT LOCAL CANDIDATES IN MILTON

Join us for another fun-filled 2 hours of voter contact! Our Milton candidates need our help to reach voters!

Meet for Pre-Launch Briefing & Refreshments  
@ 819 E High St., Milton  
11:00 AM



rockcountyfirst@gmail.com and let us know you're in!

**Rock County First Political Fund**  
(an Independent Expenditure Committee)



# Candidates & Campaigns

## Spring 2022 Results



**18 RCF Endorsed Candidates Ran For Office  
for the FIRST TIME!**



**21 of 30 Endorsed Candidates Won!**

- Impressive 70% win rate!



**Flipped Rock County Board of Supervisors**

- From a Progressive to a midwestern common sense-minded board

# Watchdog Committee

Increased  
Knowledge  
=  
Greater  
Accountability

**Watchdog**



## Research

- Primary info. research
- Deliver knowledge



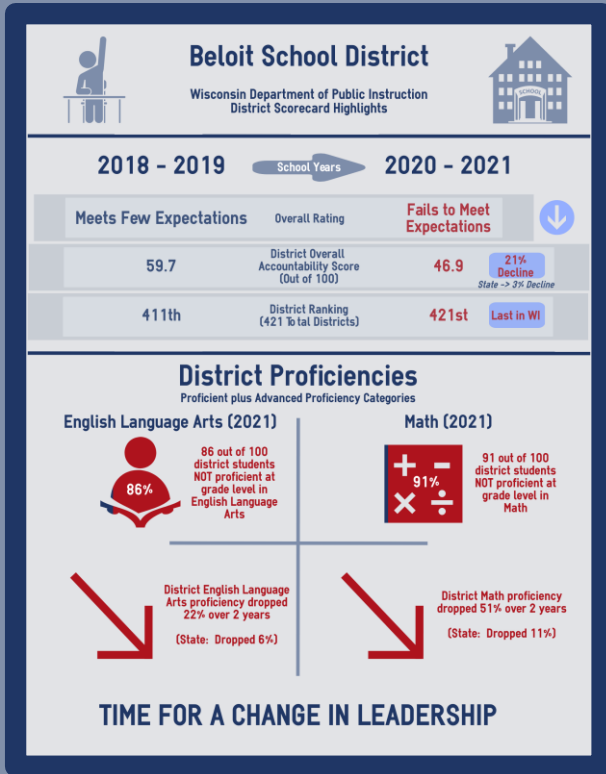
## Accountability Teams

- Local elected bodies
- Inform citizens

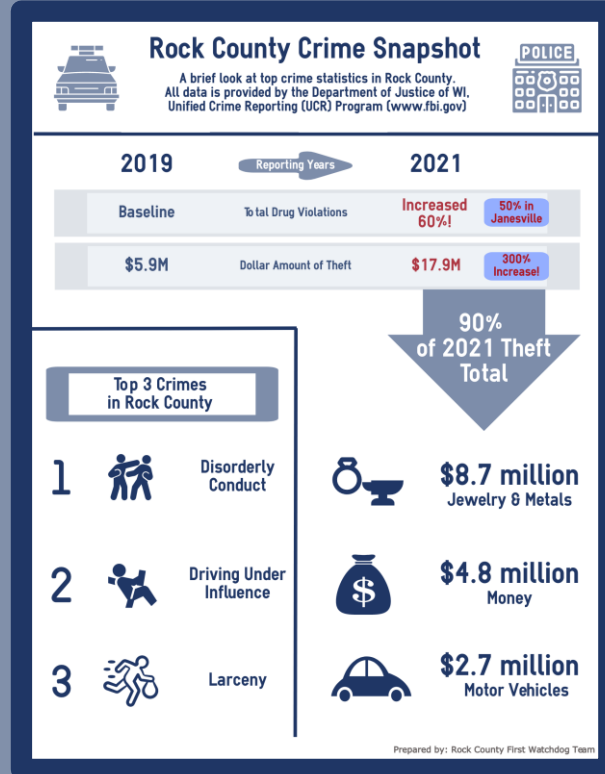
Tipbox: [RCF\\_Watchdog\\_Tipbox@proton.me](mailto:RCF_Watchdog_Tipbox@proton.me)

# Watchdog Committee

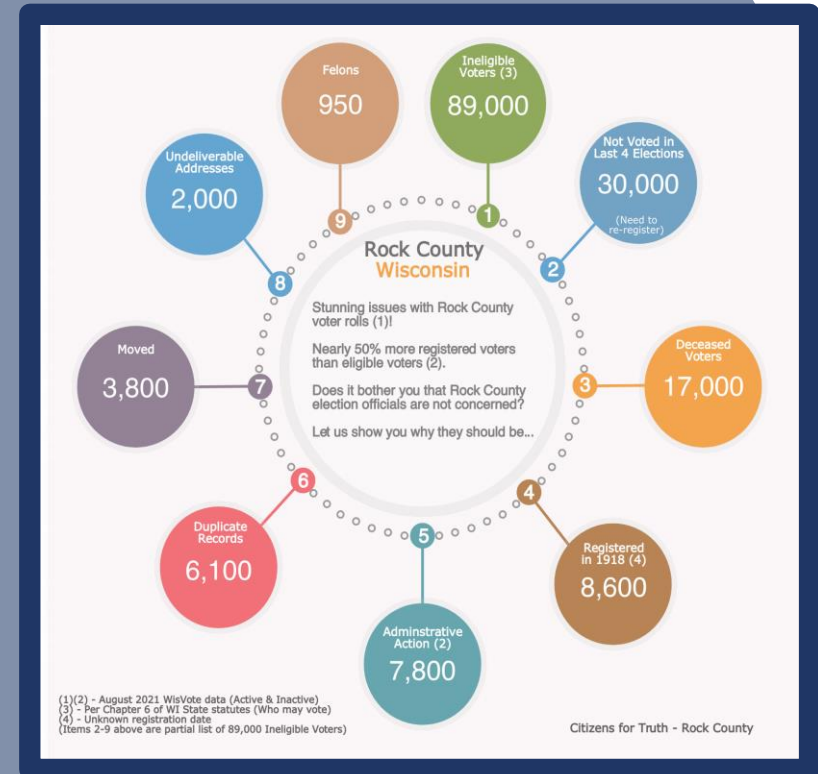
## Delivering Actionable Knowledge



Education



Crime



Election Integrity





# Positioned For Success!



Learn more of our growing success on September 22nd!



# Positioned for Success With YOUR SUPPORT!